

**GREEKTOWN SSA#16
MAY 26, 2016 MEETING MINUTES**

Commissioners Attending

Frank J. Caputo ("FC")
Tom Bonanno, via proxy
Lorraine Rieff Liakouras, via proxy
Eve Moran ("EM")
Tom Paspalas, via proxy
Marc Washor, via proxy

Commissioners Absent

Michael Markellos

Others Attending

Dean T. Maragos ("DTM"), Advisor
Rod Burch ("RB"), Executive Director of WCA
Mike Growcock, Costco
Cole Mather, Idea Kitchen

I. Roll Call – The meeting was called to order at 3:00 p.m. and there was a quorum present.

II. Review of Meeting Minutes - The April 28, 2016 SSA #16 Meeting Minutes were approved as amended on motion by FC and seconded by EM. The motion passed unanimously.

III. New Business.

- a) **Contract CWI Strategies, LLC / AMA Marketing / AGB Security** – CWI Strategies contract has been completed and signed. The AMA contract needs certificates of insurance and a copy of the draft of their contract from their attorney for Dean Maragos' review. The AGB Security contract has been completed and signed.
- b) **WCA – Sole Service Provider 2017** –A motion by EM and seconded by FC for West Central Association to be the 2017 Sole Service Provider for the SSA #16. The motion passed unanimously.
- c) **2017 Budget & Work Plan Approval** – Rod Burch reported there is no change to the 2016 and 2017 Budget totaling \$484,000.00. RB also reported that there is a TIF rebate available to the SSA. After discussion there was a motion by FC and seconded by EM that the 2017 SSA #16 Budget shall be approved to collect the full \$484,000.00 (without any TIF Funds) that was voted upon and approved by the taxpayers in the SSA District 16 on March 24, 2014 and reaffirmed on May 27, 2014 for the full \$484,000.00. The motion passed unanimously. On motion by FC and seconded by EM, the SSA #16 will accept (an additional amount to the

\$484,000 tax levy) from the City of Chicago TIF Fund of \$84,531.00 making the SSA #16 2017 Budget the total sum of \$568,531.00 (\$484,000 tax levy and TIF \$84,531.00). The motion passed unanimously. There was a third motion on the Work Plan by FC and seconded by EM to approve the Work Plan as submitted to the Department of Planning and Development. The motion passed unanimously.

- d) **Board Resignation** – John Katsantonos resigned from the SSA #16 Board. On motion by FC and seconded by EM the SSA #16 accepted the resignation and there is a new vacancy on the SSA Board.
- e) **Hellenic Museum Guests** – The guests did not attend the meeting.
- f) **Metropolitan Planning Council Presentation** – The guests did not attend the meeting.
- g) **Other Business** – No new business.

IV. Old Business.

- a) **National Hellenic Museum Parking** – FC said he is waiting for a meeting with Mr. Callamos who is the head of the Hellenic Museum. He will then report to the SSA #16 Board on what the future is of parking plans.
- b) **Update on 5K Greektown Run** – FC reported that Leo Louchios will get together with Hank who is an expert in this field and they will report back at the next meeting on the status of the 5K Greektown Run.
- c) **Power Washing** – FC stated there was power washing on the streets on May 25, 2016 and it was very successful.
- d) **Street Cleaning** – RB will give a report at the next meeting on the City street cleaning machine status.
- e) **Rodent Concerns** – The SSA #16 is very concerned about the rat epidemic as far as increased rats in the community. DTM said he will contact the head of the Building Department and also the Health Department to get citations of the offending land owners who have not cleaned up the area. FC emailed the Alderman and Jesse Smart and we are awaiting their response.
- f) **Maintenance & Trash** - There will be a pick-up of trash on Mondays, Wednesdays and Fridays.
- g) **Sculpture** – EM reported the sculpture is in place.

h) **Branding & Marketing Update** –

1. Cole Mather attended the meeting and he informed us of the completion of the projects. The logo, the letterhead, the brochures, the passport and the email newsletter were going to be completed this month. The logo was approved by the commissioners. The letterhead was approved by the commissioners. The SSA needs to review the brochures and the passport. The passport design was approved. The email newsletter needs to be reviewed.
 2. The website is 70-75% done. The design has been approved and the development will be completed in three weeks. He reported that the entire website will be done by June 30th or July 4th.
 3. Public Relations and Social Media Strategy is 75% done. The Social Media strategy, the Public Relations strategy, the Branding strategy and the Website strategy all need to be worked on and will be reported on at the next meeting. Cole sent a budget for the newsletter management which is extrinsic of the costs of the original contract. The SSA will look these over and will determine how to proceed.
 4. The Greektown Trolley will be decorated with the Idea Kitchen designs.
- i) **Costco** – Mr. Mike Growcock, the Marketing Manager for Costco announced that Visa cards and Costco cards will be merged. He explained the new member program for groups and individuals.
- j) **Financial Bookkeeping for SSA** – RB stated that they have hired a new bookkeeper Mr. Michael Roti. They have terminated Greg McIntyre as the SSA #16 Bookkeeper. On motion by FC and seconded by EM they have hired Mr. Roti as the new bookkeeper.
- k) **\$100,000 Donation** - \$100,000 community donation from the developers of the Hotel near the Crowne Plaza. RB will contact them.

V. Adjournment. There was a motion made at 5:00 p.m. by FC and seconded by EM to adjourn the meeting. The motion passed unanimously.