GREEKTOWN SSA#16 JULY 14, 2016 MEETING MINUTES

Commissioners Attending

Frank J. Caputo ("FC")
Tom Bonanno, via proxy
Lorraine Rieff Liakouras ("LL")
Tom Paspalas, ("TP")
Marc Washor ("MW")

Commissioners Absent

Michael Markellos Eve Moran

Others Attending

Dean T. Maragos ("DTM"), Advisor Rod Burch ("RB"), Executive Director of WCA

- **I. Roll Call** The meeting was called to order at 3:00 p.m. and there was a quorum present.
- **II. Review of Meeting Minutes -** The June 23, 2016 SSA #16 Meeting Minutes were approved as written on motion by FC and seconded by LL. The motion passed unanimously.

III. New Business.

a) Proposal from Idea Kitchen (Beautification & Art Project) – Ron Gibori of Idea Kitchen was on the phone and explained to the SSA Commissioners his proposal for the SSA to spend \$8,500 to do due diligence on a program to put public art in Greektown. The SSA Commissioners reviewed it and asked him also concerning the final website and domain approval by the SSA after presented by Idea Kitchen, the newsletter, the website and the social media strategy final presentation. Ron says he will attend the next SSA meeting in September and make all of those final reviews for SSA approval. Upon much discussion there was a motion by FC and seconded by LL to have Idea Kitchen report at the next SSA meeting on the website, newsletter and social media strategy and have ten paper copies of all deliverables for review at the next SSA meeting. The motion passed unanimously. The next motion was from MW and seconded by TP to have Ron give a total cost range proposal on the Greektown public art program to have public art in the community in the SSA geographic area. The expenditure will be \$8,500 for research for young Greek artists in Chicago to do the public art in Greektown (the artists are limited to only Chicago residents) and to do due diligence to give a full report on this public art program at the next September meeting. The motion passed unanimously.

- b) New Bookkeeper for SSA Rod Burch reported that we have a new bookkeeper Mr. Roti who is a lawyer and an accountant and he will supply us with the monthly balance sheet and cash flow statements.
- c) New Financial Reports RB gave a status report.
- d) Alderman Support Letters2017 Services, Budget, Sole Service

 Provider RB will get DTM the template for Ald. Burnett, Ald. Solis and Ald. Reilly to sign for the support letters for the SSA Budget of \$788,227 which is the new 2017 Tax funds of \$703,696 and \$84,531 in new TIF Funds.
- e) Place Consulting Proposal There was a motion by TP and seconded by MW to hire Place Consulting for \$1,500 per their recent proposal to hold public hearings for the new 2017 Tax Funds from \$462,000 to \$703,696 for the SSA based on increased EAV to \$70,369,600 that DPD just informed us of last week. The motion passed unanimously.
- f) Miscellaneous Susan Down is going to be an independent contractor and she will be paid on a monthly basis a total sum for 2016 of \$12,144. She must submit monthly invoices in order to be paid showing what work she did, the hours she worked and what date she did it on. There was a motion made by MW and seconded by LL to approve this. The motion passed unanimously.

IV. Old Business.

a) 2017 Services, Budget and Sole Service Provider (Updated EAV) — The SSA was informed last week that they have an increased EAV which will allow them to get \$788,227 of tax funds for the SSA in 2017's Budget at 1% and \$1 million in TIF Funds are available for capital improvements for the SSA. DPD is suggesting allocation of \$84,531 approximately for twelve years. There was a motion by LL and seconded by MW that the SSA approves the 2017 Services, Budget and Sole Service Provider of West Central Association for 2017. The motion also will approve the amount of \$788,227 for the 2017 total Budget being \$703,696 in new Tax Funds for 2017 due to the new EAV and \$84,531 in TIF Funds that the DPD said are available to us. The 1% tax rate is also approved for the levee for 2017. The motion passed unanimously.

The additional funds for the SSA will be from the Total Budget item of 1.00 Advertising & Promotion, 2.00 Public Way Maintenance & Aesthetics, 4.00 Economic/Business Development, 5.00 Safety Programs, 7.00 Personnel, 6.00 SSA Management, 8.00 Loss Collection which are line item numbers for the SSA 2017 Budget.

When DPD met with Dean Maragos, Frank Caputo and Rod Burch at their office, they strongly suggested that the SSA prepare a background information report to DPD on why the monies of approximately \$787,000 should be granted to the SSA #16 for its 2017 Budget. Dean Maragos prepared a lengthy letter on this matter and it was read to the SSA Commissioners. There was a motion made by FC and seconded by MW to accept the letter and to present it to the DPD for the SSA 2017 Budget. The motion passed unanimously.

- b) 2016 Carryover There is a carryover of \$58,563 which is comprised of \$28,000 for the Hanging Baskets and \$30,000 for Branding & Marketing costs. These will be shown on the budget as 2.00 Public Way Maintenance & Aesthetics and 4.00 Economic/Business Development. There was a motion by TP and seconded by MW to approve the carryover. The motion passed unanimously.
- c) Security Evaluation Update RB stated that AGB has a letter saying that AGB is going to be doing research and also going to conduct a survey. DTM corrected the survey to clearly state that this is an AGB survey and not an SSA survey. The survey will be titled "AGB Greektown Security Analysis". All questions will be concerning the entire community having nothing to do with the SSA #16 liability other than the \$20,000 per year for security in the event that it is needed after the survey. There was a motion by FC and seconded by TP that DM's corrections to the survey be approved and the AGB survey be allowed to proceed. The motion passed unanimously.
- d) <u>Trolley Update</u> FC spoke with trolley companies and they will give trolley rides to the Bulls', Blackhawks' and Bears' games. They will provide the schedules for the teams. There will be a security card stamped with each restaurant that is the only way to get admission to the trolley. It shows that only the patrons of the restaurants get to ride those trolleys. The restaurants may give an incentive after the game to return to their restaurants such as free cocktails or hors d'oeuvres. FC stated there will be a trolley proposal from the companies with artwork.
- e) Next SSA #16 Meeting the next SSA #16 meeting will be September 22, 2016.
- **V. Adjournment.** There was a motion made at 5:41 p.m. by FC and seconded by MW to adjourn the meeting. The motion passed unanimously.