

GREEKTOWN SSA#16
May 25, 2017 MEETING MINUTES

Commissioners Attending

Frank J. Caputo ("FC")
Lorraine Rieff Liakouras ("LL")
Tom Bonanno, via proxy
Eve Moran, via proxy
Marc Washor, via proxy

Others Attending

Dean T. Maragos ("DTM"), Advisor
Rod Burch ("RB"), Executive Director of WCA
Susan Downs ("SD")
Madelaine Kukanza, Zapwater
Stephanie Reay, Zapwater
Katie Niemiec, Zapwater
Sally, Carpenter, Zapwater
Katie Borucki
John Theoharis ("JT"), Meli Café
Alex Theoharis, 9 Muses Bar & Grill
Leo Louchios, Chicago Greektown Educational
Foundation

I. Roll Call – The meeting was called to order at 2:06 p.m. There was a quorum.

II. Review of Meeting Minutes – The April 27, 2017 Meeting Minutes were approved as written on motion by FC and seconded by TB. The motion passed unanimously.

III. Old Business

- A. Greektown SSA 16 2018 Budget** – RB reviewed the Budget.
- 1.00 Customer Attraction increased from \$194,210 to \$241,000.
 - 2.00 Public Way Aesthetics decreased from \$306,531 to \$274,961.
 - There were no changes in 3.0.
 - 4.00 Economic Business Development was \$140,000 (the same as 2017).
 - 5.00 Safety Program went from \$20,000 in 2017 to \$0 in 2018.
 - 6.00 SSA Management is at \$34,740.
 - 7.00 Personnel increased from \$127,460 in 2017 to \$132,240 in 2018 (see attached Budget).
 - RB stated the TIF funds that were to be given for 2018 is \$85,560.66 and this will continue at \$85,560.66 until 2028. There was a motion by LL and seconded by FC to accept the 2018 Budget as presented by RB. The motion passed unanimously.
- B. Greektown SSA 16 Sole Service Provider 2018** – There was a motion by LL and seconded by FC to have the West Central Association Chamber of Commerce be the Sole Service Provider for SSA 16 for 2018. The motion passed unanimously.
- C. Sponsorship: Chicago Greektown Educational Foundation** – Leo Louchios represented the Foundation and the Commissioners stated that last year they gave \$15,000 to the Chicago Greektown Educational Foundation. Mr. Louchios presented the Foundation artifacts bearing the SSA logo and advertising for t-shirts, backpacks and other items. The newspaper Omfenia and radio and television will be highlighting in 2017 the SSA and its progress in the community. The tree lighting ceremony in 2017 and 2018 and the Easter ceremony will also

be sponsored by the Foundation. The Foundation will also sponsor a 5K event. There will also be a musical band concert. There were discussions for a Farmer's Market to be held in Greektown. There was a motion by LL and seconded by FC to purchase \$15,000 of advertising from the Foundation. The motion passed unanimously. RB stated that the check will be written on June 15th after the total amount of carryover is determined by the auditors.

- D. SSA Commissioner – Ethics Forms Due May 31st** – Susan Downs stated that FC, LL and TB were approved. EM has yet to get information to them. SD contacted Oneida Pate, City agent for a review and report in September of 2017.

IV. New Business

- A. Strategic Plan RFP – Establish Sub-committee** – RB stated that he sent out a Request for Proposal for a Strategic Plan company to work with the SSA to prepare a strategic plan for the community. Katie, RB's assistant was there and she said sixteen firms were sent information and six returned with interest. RB suggested a subcommittee and DTM, FC and RB will be on the subcommittee to review the strategic plan and make a recommendation to the full Board.
- B. Sidewalk Planters Proposal** – FC reported on this and stated that they were looking at the Brinkman proposal for sidewalk planters and they were looking for new bids and maintenance. There was a motion by FC and seconded by LL to have RB get new bids. The motion passed unanimously. FC stated he is going to send a letter to the Alderman for support to waive the permit fee. Motion to have that letter sent made by FC and seconded by LL. The motion passed unanimously.
- C. 4 Strings Concert/Fundraiser** – FC stated that there will possibly be a concert held tentatively at Athena Restaurant in Chicago. RB stated that he knows the issues concerning a Farmer's Market and he will work with John Theoharis of the community on a proposal for the Farmer's Market in Greektown. JT stated he was also exploring an outdoor cinema.

V. Open Session

- A. Greektown Art Committee Update** – The Greektown Art Committee report was given by SD. She stated that she is working with Constance Hinkle on the Wine Fest booth, new printed posters and the Dinghy program. Zapwater is involved in all of this and will be working on the Social Media and other aspects of this.
- B. Zapwater Update** – They stated they are working with a Concierge Program to have concierges come for free dinners and to become familiar with Greektown/ That there are media placements for the Wine Tasting/ The Passport Program was also reported on/ Newsletters and blogs and other Social Media.
- C. 320-340 S. Halsted Update** – FC reported that the easement was procured by agreement of the parties for an easement that is free to the current restaurateurs who need the easement to remove their garbage on a daily basis, it's in perpetuity and it is free to the recipients of the easement rights. FC stated there are still problems with rats and vibrations. LL stated there was Comcast box removal matter and she explained that. FC said he is going to talk to Jack George concerning the Hellenic artifacts on the new building. It was suggested that a list from Leo Louchios, LL and Caesar Melidis all be procured to get the information to FC prior to speaking with Jack George.

VI. Adjournment – At 4:00 p.m. there was a motion made for adjournment by FC, seconded by LL. The motion passed unanimously.