

**GREEKTOWN SSA#16  
JULY 13, 2017 MEETING MINUTES**

**Commissioners Attending**

Frank J. Caputo ("FC")  
Tom Bonanno ("TB")  
Lorraine Rieff Liakouras ("LR")  
Eve Moran ("EM")  
Tom Paspalas ("TP")  
Marc Washor, via proxy

**Commissioners Absent**

**Others Attending**

Rod Burch ("RB"), Exec. Director WCA  
Dean T. Maragos ("DTM"), Advisor  
Scott Goldstein, Teska Associates  
Linda Goodman, Goodman Williams  
Stacey Meekins, Sam Schwartz  
Leo Louchios, Greektown Educ. Fndn.  
Katie Borucki  
Connie Hinkle, Project Mgr. - Arts  
John Theoharis, Meli Café  
Bruce Bugil, Special Events Mgmt.  
Michio Murakishi, Houseal Lavigne  
Dan Gardner, Houseal Lavigne  
Cassandra Rice, Lakota Group  
Nicholas Kalogeresis, Lakota Group  
Kevin Clark, Lakota Group

**I. Roll Call** – The meeting was called to order at 2:07 p.m. There was a quorum present.

**II. Review of Meeting Minutes** – The June 22, 2017 Meeting Minutes were reviewed. There was a motion by FC and seconded by EM to accept the meeting minutes as written. The motion passed unanimously.

**III. Old Business**

- A. Strategic Plan RFP - Update** – The three companies that presented were Teska, Lakota Group and Houseal Lavigne. All gave their presentations. After the presentations, there was a motion made by LL and seconded by TP to table the vote on these proposals until the next meeting in September. In the motion it was stated that all questions by the commissioners were to be submitted by July 28, 2017. The motion passed unanimously.

**IV. New Business**

- A. Greektown SSA #16 2018 Budget** – The 2018 Budget was reviewed and voted upon at the last meeting.
- B. 2017 Budget Amendment** – There is a carryover of \$90,000 due to the delay of the approval of the street light poles and Public Relations and Marketing. There was a motion by TP and seconded by EM to approve that carryover. The motion passed unanimously.
- C. Zapwater Communications Contract** – There was a motion by TP and seconded by FC to enter into the Zapwater Contract for \$10,500.00 (\$7,500 per

month on line items 1.04 and 1.09 of Public Relations equaling \$45,000 total.)  
The motion passed unanimously.

- D. CWI Strategies Contract** – Motion made by TP and seconded by LL to accept the CWI Strategies contract subject to any legal revisions by Dean T. Maragos, SSA#16 General Counsel. The motion passed unanimously.

#### **V. Open Session**

- A. Greektown Art Committee Update** – EM stated there were six dinghies received. EM stated she was awaiting permits from Alderman Burnett. There will be an open reception on August 9<sup>th</sup> at the Chicago Children’s Theatre.
- B. Zapwater PR/Social Media Update** – Zapwater did not attend the meeting to give a report.
- C. SSA #16 Commissioner Application Update** – Thomas Paspalas was approved by the City and awaiting Mayoral application status.
- D. Community Participation** – John Theoharis asked for funds from the SSA to sponsor the Taste of Greece. It was stated at the meeting that the SSA had volunteered to pay for the street power washing, Public Relations, posters and the Jesse White Tumblers. It was also stated that the SSA gave \$15,000 for the Greek & Mediterranean Wine Festival and unfortunately the Wine Festival lost money the first year. It was stated that we need to have reviews of the new Event Planner for these events and more sponsors and all agreed.

**VI. Adjournment** – At 5:09 p.m. there was a motion made for adjournment by TB, and seconded by TP. The motion passed unanimously.