

**GREEKTOWN SSA#16
FEBRUARY 22, 2018 MEETING MINUTES**

Commissioners Attending

Frank J. Caputo ("FC")
Tom Bonanno ("TB")
Lorraine Rieff Liakouras ("LL")
Anastasia Makridakis ("AM")
Eve Moran ("EM")
Marc Washor ("MW")

Others Attending

Rod Burch ("RB"), Exec. Director WCA
Dean T. Maragos ("DTM"), Advisor
Susan Downs ("SD")
Madeleine Kukanza, Zapwater
Pauline Dengler, CCSAO

Commissioners Absent

Cesar Melidis
Tom Paspalas
Alex Theoharis

I. Roll Call – The meeting was called to order at 2:15 p.m. There was a quorum present.

II. Review of Meeting Minutes – The January 25, 2018 Meeting Minutes were reviewed. There was a motion by TB and seconded by FC to approve the January 25, 2018 meeting minutes as written. The motion passed unanimously.

III. Old Business

- A. Façade Rebate Pilot Program** – RB gave a report on the façade and the camera rebate program. There was a motion by FC and seconded by TB to send notice for a community meeting to all the restaurants and establishments to have a rebate seminar for application for all those interested landowners and tenants to attend. The motion passed unanimously. RB will set a meeting date with the candidates if anyone is interested. There will be a deadline to file the rebate. This will be noted at the seminar. The total amount for the façade rebate was \$22,000 and will be explained to the applicants that they will only get a portion of that for their rebate.
- B. Camera Rebate Pilot Program** – RB gave his report.
- C. CTA Station – Greektown Signage Proposal** – Motion made by FC and seconded by AM to table the report on the CTA Station. The motion passed unanimously.

IV. New Business

- A. 2017 Audit Proposal** – There was a motion by FC seconded by AM to approve the 2017 audit proposal submitted by our auditor with no increase cost from last year's cost of \$3,400. The motion passed unanimously.
- B. 2018 Summer Flower Baskets Proposal** – FC stated there will be new baskets in May depending upon the inventory availability and the weather. The amount is \$10,686.81 (less a credit for six baskets not placed). FC reported that there was

a credit to the \$10,686.81. Motion made by AM and seconded by AL to accept the \$10,686.81 cost less credit. The motion passed unanimously.

- C. **NHM Protomayia Event Proposal** – Motion made by AM and seconded by LL to have FC respond that the SSA has already committed \$2,000 to the Orpheus Parade Group and that will be our contribution to this event. The motion passed unanimously.
- D. **Greektown “Taste” Managers** – FC stated he will speak to the Taste Managers on the Greek Taste meeting on February 26th and FC stated he will seek a separate manager.
- E. **Zapwater Contract Proposal – Renewal** – FC met with David Zapata and the total monthly cost is \$4,000 for public relations and \$3,000 for social media. They will vote at the next meeting on the contract as written once it is submitted with the certificate of insurance as required.
- F. **Twin Electric Proposal – Lighting** – FC gave his report.
- G. **2018 Budgeted Projects** – RB gave his report.

V. Reports

- A. **Greektown Art Committee (Update)** – EM will report at the next meeting.
- B. **Zapwater PR/Social Media Update** – Zapwater representative Madeleine Kukanza reported:
 - 1 Madeleine Kukanza stated that there was a carnival crawl that was a very successful event. They have asked restaurants to give specials for two weeks. The social media had a lot of asks from February 3rd to February 18th. Spectrum and Artopolis contributed to the first event and it received advertising in the Red Eye and Chicago Tribune. There is no actual count on the response.
 - 2 Violins and Valentines Event – There will be children from McHenry County and we will have in this program the following of Hellenic Heartbeat. Hellenic Heartbeat will also be notified to note the Greek Easter highlights concerning lights and eggs in the basket. Fine Greek olive oil will be sent to journalists as media mailers to invite them for a free dinner in Greektown.
 - 3 Influencer Corri McFadden has placed more videos on her blog.
- C. **Strategic Plan (Update)** – Zapwater has met with a lot of people and will give us a report shortly.
- D. **Safety & Security (Update)** – Pauline Dengler informed us of the status on the parties that were involved in the shooting at Taco Burrito King specifically their next court hearing dates (none of them was given bail). DTM asked Ms. Dengler if the video photos from the various stores that were open that night show the shooting and/or time in Beat 1232. Ms. Dengler said she would check on that.
- E. **New Commissioner Training** – This matter will be discussed at the next meeting.

VI. Community Participation – There was no community participation at this meeting.

VII. Adjournment - At 5:00 p.m. there was a motion made for adjournment by FC, and seconded by EM. The motion passed unanimously. The next SSA #16 Commissioner meeting is March 22, 2018.