

GREEKTOWN SSA#16 APRIL 25, 2019 MEETING MINUTES

Commissioners Attending

Frank J. Caputo, (FC)
Tom Bonanno (TB)
Lorraine Rieff Liakouras, (LL)
Eve Moran, (EM)
Tom Paspalas, (TP)
Alex Theoharis, (AT)

Commissioners Absent

Anastasia Makridakis
Ceasar Melidis
Marc Washor

Others Attending

Rod Burch, ("RB"), Exec. Director WCA
Dean T. Maragos, ("DTM"), Advisor
Susan Downs, ("SD")
Gerda Varkuleviciute
Tyler Walters
Andrew Johengen
Carolina Irani
Molly Mara
Bridget Keane
David Finn
Michael Beltz

I. Call To Order, Roll Call – The meeting was called to order at 2:10 p.m. A quorum was present.

II. Review and Vote on Approval of February 28, 2019 Meeting Minutes and March 28, 2019 Meeting Notes – The February 28, 2019 Meeting Minutes were reviewed. There was a motion by TP seconded by TB to approve the February 28, 2018 meeting minutes as written. The motion passed unanimously. The March 28, 2019 meeting notes were approved as amended on motion by FC and seconded by TP. The motion passed unanimously.

III. Vote to Ratify the Following Items

- A. CWI Strategies, Inc. – Contract Renewal** – There was a motion to accept the renewal contract by LL, seconded by TB. The motion passed unanimously.
- B. Sparkfactor Annual Report – Proposal (\$995)** – There was a motion to accept Sparkfactor's proposal by FC, seconded by TB. The motion passed unanimously.
- C. Power Washing - Proposal** – There was a motion to accept the proposal by EM, seconded by LL. The motion passed unanimously.
- D. Do 312 Marketing - Proposal** – There was a motion to accept option 2 (\$750 per month) in the proposal by TB, seconded by LL. The motion passed unanimously.
- E. WGN Flags/Banners – Proposal (\$1,587.75)** – There was a motion to approve the proposal by AT, seconded by TB. The motion passed unanimously.
- F. National Hellenic Museum 2019 Gala - Sponsorship** – There was a motion by LL, seconded by AT to purchase an \$800 for a full-page ad in the Gala Commemorative Book. The motion passed unanimously.

G. Chicago Children's Theatre BOING Event (6/9/19) - Sponsorship – There was a motion by AT, seconded by TB to sponsor the BOING event for \$1,000. The motion passed unanimously.

H. Elysian Field – Name – There was a motion to affirm the use of the name Elysian Field. The motion was made by TB, and seconded by FC. The motion passed unanimously.

IV. New Business

A. Professional Floral Design, Installation and Maintenance Presentations – Brightview Commercial Landscaping, Moore Landscapes and Finn Landscaping presented to the Board. There was a motion by TP and seconded by AT to accept Brightview's proposal. Commissioners voting to approve Brightview: TP and AT. Two (2) votes were to approve, four (4) votes to oppose. The motion did not carry.

There was a motion by LL and seconded by EM to accept Moore Landscapes' proposal for \$39,900. Commissioners voting to approve Moore: LL, EM, TB and FC. There were four (4) votes to approve and two (2) votes to oppose. The motion carried with a majority of four (4).

B. Quarter 1 – Financial Progress Report – The Quarterly Financial Progress Report was given. No vote was required.

C. 2018 Audit – Review Draft – There were questions on the audit verbiage. DTM will speak with the auditor.

D. SSA #16 Bylaws – Review & Suggest Changes – DTM reviewed the bylaws. He stated that these were only suggestions and they are not binding, even if the SSA changed the bylaws to the suggestions we had.

E. Greektown Shoppers Reward Program – 3 Missing Gift Cards – RB reported 13 people participated by the deadline, we sent them \$50 gift cards because they spent \$250. We mailed out the gift cards and three participants have not yet received their cards. Going forward they will have to pick them up and sign for them. The missing cards were never returned in the mail. There was a motion to approve the purchase of three replacement \$50 Visa gift cards by TB and seconded by AT. The motion passed unanimously.

V. Reports & Updates

A. Zapwater Communications Update – Molly Mara of Zapwater Reported

Greektown Food Crawl – Zapwater is working on a Greektown Food Crawl. The food crawl is being planned and organized by Chicago Food Planet, a company that offers food tours in some of Chicago's most popular neighborhoods. It would be 10-16 participants sampling food at each restaurant – and we're looking to having 4 or 5 restaurants involved.

Greek Parade – Orpheus will be on the JAM/WCIU to teach the hosts how to Greek dance as a lead-up to the parade.

Wine Pairing Class - They are still working on details of the wine pairing class at Artopolis. AT stated they could do it at Muses. He stated to contact him directly to get that going.

Easter Specials – There was a mention in Dining Round-Up as a result of the Easter specials pitch.

Future Work – Future work includes: another Merchant Spotlight series coming up in the newsletter; pitching the 2019 Arts Program; Spoke with the Chicago Marathon planners regarding sponsorship opportunities, and hopes of doing a larger partnership/event with the marathon than last year.

FC mentioned the inaugural flight from O'Hare to Athens, Greece on May 3, 2019. The SSA is donating 400 small Greek flags to be given to passengers for the maiden flight. Molly Mara stated that Zapwater still needs to hear from the contact to see how we can support what they are already doing.

- B. Greektown Arts Committee Update** – EM stated that all the sculptures are made. She is waiting for Leo Louchios to pick up his sculpture.

EM stated that Chicago Tech Academy contacted the SSA to see if we could host an intern (a senior) for the month of May. They were put in contact with Project Onward. EM proposed that we have an intern at the SSA office in the afternoons and SD will work with the intern (May 6-31, 2019). The cost to the SSA would be a \$250 stipend for travel and food. There was a motion by FC to host an intern and to approve \$250 for travel/food stipend. The motion was seconded by AT. The motion passed unanimously.

- C. Chairman Update** – FC stated that Drinkhaus has been violating its goodwill by not attending the SSA meetings.

- D. Program Manager/Sole Service Provider Update** –

Reminder that Statement of Economic and Financial Interests are due respectively by May 1, 2019 and on May 31, 2019 for all commissioners.

VI. Community Participation – There was no community participation.

VII. Adjournment – There was a motion to adjourn at 4:45 p.m. by FC, seconded by EM. The motion passed unanimously. The next SSA #16 Commissioner meeting is May 23, 2019.