

**GREEKTOWN SSA#16
DECEMBER 13, 2018 MEETING MINUTES**

Commissioners Attending

Frank J. Caputo, (FC)
Anastasia Makridakis, (AM)
Eve Moran, (EM)
Alex Theoharis, (AT)
Marc Washor, (MW)
Lorraine Rieff Liakouras, via phone (LL)

Commissioners Absent

Tom Bonanno
Ceasar Melidis
Tom Paspalas

Others Attending

Rod Burch, ("RB"), Exec. Director WCA
Dean T. Maragos, ("DTM"), Advisor
Susan Downs, ("SD")
Pauline Dengler Kevin Clark
Rachael Smith Siraj Asfahani
Sherelle Withers Ross McDonald
T. Gill Rotim Omoshgin
Brittany Spear Vincent Cluke
Molly Mara Melanie Richtman

I. Roll Call – The meeting was called to order at 2:15 p.m. There was a quorum present.

II. Review of Meeting Minutes – The November 15, 2018 Meeting Minutes were reviewed. There was a motion by FC and seconded by AT to approve the November 15, 2018 meeting minutes as amended. The motion passed unanimously.

III. New Business

- A. Lakota Group – Planters & Receptacle Design Proposal** – The Lakota Group report was given concerning the streetscape request for the receptacles and planters in the SSA map. There was a question concerning the zoning review done by the Lakota Group and Siraj Asfahani stated that Kirk Bishop would address the commission at the January 24th meeting concerning the Lakota Group report on zoning. There was some discussion by FC with other SSA commissioners discussing their opinions concerning the planters and receptacles. EM stated that the Lakota Group would get their receptacle permits and their planter permits. There was a motion made by EM and seconded by AT to approve Concept "A" as the design for the planters and receptacles. The motion passed unanimously.
- B. 2019 Commissioner Meeting Schedule** – The schedule was approved subject to the amendment that the next December, 2019 meeting would occur on December 12, 2019. Motion made by EM and seconded by FC to approve the schedule as presented and amended. The motion passed unanimously.
- C. 2018 Budget Amendment - 6.10 Meetings, 6.04 Office Rent, 6.17 Liability Insurance/Property & 6.06 Office Supplies.** – RB presented the budget amendments:
- \$2,000 from line item 6.20 Legal & Admin Services to 6.04 Rent. Reason: Increase of rent from \$690 to \$980/month.
 - \$610 from line item 6.01 Annual Report to 6.04 Rent. Reason: Increase of rent from \$690 to \$980/month.

- \$700 from line item 6.05 Office Utilities to 6.06 Office Supplies. Reason: Checks purchased and increase in ink.
- \$200 from line item 6.09 Postage to 6.10 Meetings. Reason: Increase in Community meetings.
- \$225 from line item 6.11 Subscription/Dues to 6.17 Liability Insurance. Reason: Increase in budget over threshold. Premium increase for error and omissions.

There was a motion by AM and seconded by FC to approve the monetary transfers. The motion passed unanimously.

- D. Bookkeeper Contract** – RB discussed the bookkeeper contract and he stated the cost would be \$350 per month. There was some discussion on the new bookkeeper's services. There was a motion by EM and seconded by MW to retain the bookkeeper per the contract. The motion passed unanimously.
- E. Legal & Adm. Services – Dean Maragos Contract** – After discussion, there was a motion by FC and seconded by AM to approve Dean Maragos' contract for \$1,875 per month. The motion passed unanimously.
- F. Façade Rebate Proposal – 314 S. Halsted** – This item will be discussed and deferred until the January, 2019 meeting.
- G. Security Camera Rebate Proposal – 314 S. Halsted** – This item will be discussed and deferred until the January, 2019 meeting.
- H. Windy City Greek – Proposal** – There was a report by Molly Mara of Zapwater. She stated that Windy City Greek reached the audience that we wanted and they had done good work in the past for the SSA. Motion made by FC and seconded by MW to approve the Windy City Greek \$5,000 advertising proposal.
- I. City of Chicago – Winter Floral Hanging Baskets** – FC stated that the original cost of the baskets was \$8,822.41 and he was working on this project and saved \$4,411.20 to the SSA. Motion made by FC and seconded by EM to pay \$4,411.21 for the Winter Floral Hanging Baskets. The motion passed unanimously.
- J. PR Strategy & Planning – Zapwater** – Zapwater gave a report concerning the press activities. The commissioners had a question concerning the negative Crain's Chicago Business article. The commissioners informed Zapwater that for 2019 they want a full public relations campaign and an article in Crain's on a positive note since many of the statements in the past Crain's article were incorrect. Zapwater's public strategy will rebut the negative Crain's Chicago Business article with a new Crain's Chicago Business article and other articles. The presentation of the SSA position of improvement in the community due to the SSA for the past twenty years will be presented formally in a press packet for the Elysian Field opening in 2019. Zapwater will get Greek reporters and City reporters and will hold a public press conference in April of 2019. FC stated there was a Chicago Tribune article stating that the Jane Byrne project is now delayed until 2022 because of subcontractor tardiness.

K. City of Chicago – 12 Hanging Baskets Proposal – FC reported that the City's contractors destroyed 12 hanging baskets. Power Construction and Lendlease Company were the perpetrators of the destruction. FC stated he was discussing with the States Attorney and notifying the Alderman and the auditors that we wanted to collect the \$5,878.21 from Lendlease and Power Construction to replenish these 12 baskets. Motion by EM and seconded by AM to give FC the authority to negotiate the reimbursement to the SSA #16. The motion passed unanimously.

IV. Old Business

A. LYFT Update – Liability Insurance Proposal – RB stated that he had spoken with our insurance company Rummel and Associates. Rummel opined that we would be covered on the LYFT contract with this additional coverage. There was a motion by AT and seconded by FC to purchase \$5 million in coverage for \$2,445 payment and premium. The motion passed unanimously. EM recused herself from the vote.

V. Reports & Updates

A. Zapwater Communications – See “J” above.

B. Chairman Update – FC stated that Drinkhaus is violating its agreed hours in its Plan of Operations of 1 a.m. to 2 a.m. on the weekends. There is substantial traffic congestion on Jackson Street as a result of the operations in Drinkhaus.

C. Program Manager Update – Rod Burch

- Shoppers Reward Program – Launched program. Envelopes & posters were distributed. Feedback was positive. Bigger brands would not post and would promote to employees.
- 2017 Audit Review (Financial Review) – Changes made this year didn't get to the Auditor. DPD notes report and license.
- Greektown Strategic Plan (Planning) – The open house provided another opportunity for stakeholders to review the plan. We had about 20 attendees participating in the open house. Plans are available on the greektownchicago.org website under strategic plan.
- 727 W. Madison Street (New Business) - There will be an opening party to showcase the building and units. There will be a meeting with management to review how we can work together.
- The Van Buren (New Business) – Attended the opening party and assisted them with marketing the Holiday Market.
- Citizens Police Academy – RB attended a 10 week training.
- AGB Investigative (Security) – Waiting to finalize the contract. The reports are delivered in a timely manner. FC is disappointed with reporting regarding the flashing lights and vehicle.
- Do 312 – Meeting with team to discuss marketing events on Do 312 marketing channels.
- Zapwater Team (PR Team) – Attending brainstorming 2019 calendar of events to promote Greektown Chicago. Attended bi/weekly meetings to review opportunities and results.

- Bookkeeper – Completed September, October and November. Contract. Review reporting and tasks to perform on monthly basis.
- Website – Reduce the monthly retainer for web content and management to \$200/month from \$400.

VI. Community Participation –

There was a report from the Police Department stating that on January 23, 2019 the Taco Burrito shooting defendant will be up for status and on January 17, 2019 the carjacking defendant case will be brought up.

On the most recent shooting, the Police Department is reviewing the shooting.

RB stated there will be a Business Walk on January 19, 2019. FC, RB and Jesse Smart, Alderman Burnett's agent and Lt. Crespo of the Police Department will do the Business Walk.

VII. Adjournment – At 3:55 p.m. there was a motion made for adjournment by FC, and seconded by EM. The motion passed unanimously. The next SSA #16 Commissioner meeting is January 24, 2019.