

**GREEKTOWN SSA#16
FEBRUARY 28, 2019 MEETING MINUTES**

Commissioners Attending

Frank J. Caputo, (FC)
Eve Moran, (EM)
Alex Theoharis, (AT)
Anastasia Makridakis, (AM)
Marc Washor

Commissioners Absent

Tom Bonanno
Lorraine Rieff Liakouras
Ceasar Melidis
Tom Paspalas

Others Attending

Rod Burch, ("RB"), Exec. Director WCA
Dean T. Maragos, ("DTM"), Advisor
Susan Downs, ("SD")
David Zapata (Zapwater)
Stephanie Reay (Zapwater)
Cpt. Salmon (AGB)
Lt. Hunlow (AGB)
Sue Weber (West Loop Neighbors Assoc.)
Leo Louchios (CGEF)

I. Call To Order, Roll Call – The meeting was called to order at 2:17 p.m. by Commission Chairman, Frank Caputo. Chairman Caputo announced that SSA #16 General Counsel, Dean Maragos would be arriving shortly. Chairman Caputo requested that Commissioner Moran preside over the meeting as Chairperson Pro Tem. This was approved by voice. There was a quorum present.

II. Vote on Approval of Meeting Minutes –

December 13, 2018 – RB stated the wrong version of the minutes appears in the commissioner meeting packet. The correct version was distributed and the amended version will be substituted in the packet for the record. There was a motion by MW seconded by AT to approve the minutes as amended. The motion passed unanimously.

January 24, 2019 – RB stated that these are comments from a discussion that occurred as there was not a quorum present at the January 24th meeting, and so no votes were taken. There was a motion by EM seconded by FC stating that the minutes accurately reflect what was discussed. The motion passed.

February 6 2019 (Art Project Email Consensus) – EM stated she presented a proposal on January 24th stressing the critical nature of allowing adequate time to produce the Greektown 2019 Public Art Project. While EM urged the commission to convene an emergency meeting, it was ultimately determined that approval could be gained via email and ratification to take place at today's meeting. Seven (7) Commissioners submitted in writing their support of the project. There was a motion by EM seconded by FC to approve the minutes as written. The motion passed unanimously.

III. New Business

A. AGB Investigative Services, Inc. – There was a motion by AM seconded by FC to extend the Terms of Service to and thru November 4, 2019. The motion passed unanimously.

- B. GARMAT 1908 LLC.** – There was a motion by AM seconded by AT to renew our street/sidewalk cleaning services contract, with services to be performed five (5) days a week at a monthly rate of \$1,875.00. The motion passed unanimously.
- C. Zapwater Communications** – RB provided an overview stating the twelve (12) month term would expire February 14, 2020, with same monthly fee of \$7,500.00. AT questioned dissemination of information following unfortunate events. SR stated Zapwater drafts statements, but has been asked by RB and FC not to release. There was a motion by AT seconded by AM to renew contract with Zapwater communications. The motion passed unanimously.
- D. Trial of Hippocrates Sponsorship (National Hellenic Museum)** - SD stated the event occurred last week. FC asked if the commission was interested in sending a donation. EM stated FC should draw a letter stating that although we were unable to sponsor trial event we look forward to future opportunities. There was a motion by MW seconded by FC to send a letter to National Hellenic Museum. The motion passed unanimously.
- E. Summer Floral Basket Proposal (City of Chicago)** – There was a motion by FC seconded by AM to accept the City's proposal for \$11,849.67 to install and maintain the hanging flower baskets along Halsted Street. The motion passed unanimously.
- F. WCA Networking Sponsorship** – RB explained the \$2,000.00 sponsorship package includes seven (7) events and logo exposure at each. AT suggested two (2) of the events be held in Greektown. RB stated it would be more realistic given sizable participation, menu requirements and time of day during which events occur to aim for one (1) of the events to be held in Greektown. There was a motion by AT seconded by AM to sponsor WCA networking events in 2019 for \$2,000.00. The motion passed unanimously.
- G. Chicago Sculpture Exhibit Sponsorship** – EM explained we have supported the Chicago Sculpture project for 4 or 5 years. This support is what provides for the yearly sculpture installation at the Halsted & Monroe Monument. There was a motion by EM seconded by FC to sponsor the Chicago Sculpture Exhibit for \$3,500.00. The motion passed unanimously.
- H. Ratify 2019 Greektown Street Art Project** – DM explained that since there was not a quorum present at the meeting on January 24, 2019, a decision was made in accordance with Illinois Open Meetings rules to allow a written vote for commissioners to either vote for or against the project. Seven (7) Commissioners expressed their approval in writing, those commissioners by name were: Bonanno, Rieff-Liakouras, Moran, Washor, Paspalas, Makridakis and Caputo. RB would like to ensure that Curator Hinkle has artists sign a release stating that each piece is the property of the SSA #16. EM agreed. There was a motion by EM seconded by MW to ratify the 2019 Greektown Art Project. The motion passed unanimously and the ratification is therefore accomplished.
- I. Greek Independence Day Parade (Sunday, May 5th)** - FC recommends sponsoring Orpheus Hellenic Folklore Society on the Greektown SSA #16 float.

The cost is \$1,400.00. There was a motion by AM seconded by MW. The motion passed unanimously.

- J. Hellenic Heartbeat Sponsorship/Advertising Proposal** – There was a discussion regarding the experience of working with Hellenic Heartbeat in 2018, and the content presented in the program. RB recommends that the current proposal be reviewed in more detail during a meeting to be scheduled with HH, Zapwater, FC and RB. Recommendations during that meeting will include: clear and reasonable goals, objectives including a time-frame and accountability, quarterly meetings, clear outline of filming and production schedule and content. There was a motion to review a more detailed and specific contract from Hellenic Heartbeat at the March 28, 2019 SSA #16 regular meeting. The motion passed unanimously.
- K. Anemos/MDHF Workshop Sponsorship – Proposal** – There was a discussion of the Anemos advertising program. Motion made by FC seconded by EM to pay \$1,000.00 for advertising. The motion passed unanimously.

IV. Old Business

- A. Lakota Group (Planters & Receptacles)** – RB explained the original fabricator backed out of the project, and suggested using a stamp on the concrete. After reviewing costs, he recommends Option #3, at a cost of \$18,897.10, which can be customized (Santorini blue and has a wave pattern). RB suggests purchasing more than the number highlighted in this proposal as the total is below the amount budgeted for this project by the SSA #16. EM suggests staggering sizes in clusters, but with uniformity as it immediately adds interest to the street. RB states this proposal does not include furnishing the new park, but suggests extending in clusters on Madison Street. There was a motion to accept the recommendations outlined above and moved forward with the project. The motion was made by FC and was seconded by EM, it passed unanimously.
- B. LYFT Partnership Update** – RB states work on this initiative is still in progress and that there is no update at this time. There was a discussion regarding possible strategies to increase the visibility of Greektown at the United Center.

V. Reports & Updates

- A. Zapwater Communications** – Zapwater gave a report concerning the preparations for the Greek Parade, the negotiations with Hellenic Heartbeat and the upcoming GreekFest.

- B. Chairman Update**

Banner - FC stated banners would not be put up until spring, 2019 because of the inclement weather would ruin the banners.

Security Concerns - FC reported on the security status and DTM is to report the status of the City of Chicago activity.

Piggyback Lights - FC stated the Alderman has agreed to cover all expenses associated with this project.

Unity Sub-Committee - There is a Unity Sub-Committee meeting scheduled by the Greektown SSA, the Greektown Chamber of Commerce and other groups to unify behind the program. Leo Louchios spoke on the matter. Leo stated there are issues of the Christmas Tree lighting, Chamber work with the SSA and the Greektown Crawl.

- C. Program Manager Update** - Shoppers' Reward Program – RB talked about the Shoppers' Reward Program and stated there were thirteen participants. They will receive a \$50 Visa gift card for every \$250 spent in Greektown. It was determined that it was a successful program.
- D. Security**– Captain Salmon of AGB Security stated there is serious traffic congestion caused by Drinkhaus putting physical barriers on the street and allegedly selling parking spaces that would be guaranteed parking for the Drinkhaus patrons. It was asked of the Captain if an incident report and other reports were issued by them and they said they were. AGB has informed the SSA that they will be given the rights to issue City of Chicago parking tickets identical to those rights of the Police. They are waiting approval - the 12th District is supportive.

VI. Community Participation – None.

VII. Adjournment – There was a motion by AT for adjournment seconded by FC. At 5:00 p.m. the meeting was adjourned. The next SSA #16 Commissioner meeting is March 28, 2019.