

GREEKTOWN SSA#16
April 23, 2020 MEETING MINUTES - Draft

Commissioners Attending

Frank J. Caputo, (FC)
Eve Moran, (EM),
Nicholas Kriarakis, (NK)
Alex Theoharis, (AT)
Mark Washor, (MW)

Others Attending

Rod Burch, (RB), Exec. Director WCA
Dean T. Maragos, (DM), Advisor
Tia Angelos, (TA)
Stephanie Reay, (SR)
Pauline Dengler, (PD)

Commissioners Absent

Tom Paspalas
Lorraine Rieff Liakouras
Anastasia Makridakis

I. Call to Order, Roll Call – The meeting was called to order at 2:05 p.m. A quorum was present.

II. Community Participation – There was no community participation.

III. Review and Vote on Approval of February 27, 2020 Meeting Minutes – Minutes from the February 27, 2020 Meeting were reviewed. There was a motion by FC, seconded by AT, to approve the February 27, 2020 meeting minutes as written. The motion passed unanimously.

IV. Old Business

- A. Approval of Receptacle Map** – Rod Burch (RB) presented the approved garbage receptacle map that was already approved by the Chicago Department of Transportation (CDOT) and has yet to be approved by the City of Chicago Department of Streets and Sanitation (DSS). Motion made by FC and seconded by EM to accept the 22 location map that was approved by CDOT and was to be approved by DSS. There were no objections to the map that was presented before the Board today by RB. The motion passed unanimously.

V. New Business

- A. Shopper's Reward Program** – RB reported there will be a focus on open restaurants and keeping them open. The program states if the customer spends \$30 they get a \$10 coupon. This is currently for takeout use only. Eve Moran (EM) stated she wanted to see Greektown ads to promote takeout and to have Zapwater emphasize that. RB said the eblast population is approximately 4,000 individuals. Social media will also be involved. There was a motion by EM and seconded by FC to immediately allocate \$5,000 of the \$10,000 in the budget for the Shopper's Reward Program. The motion passed unanimously.
- B. Audit** – RB reported the City of Chicago extended the draft audit proposal to May 15, 2020. RB wants a special SSA meeting by conference call. There was a motion by EM and seconded by MW to hold a special SSA meeting to review the

audit. The motion passed unanimously. The SSA special meeting will be on May 14, 2020 at 2:00 p.m.

- C. 2021 Budget – Committee Review – RB explained that the Budget Committee and Finance Committee review would be primarily with Dean Maragos (DM), RB and FC. RB welcomed any and all of the other commissioners to join in the budget process in which the 2021 proposed budget is reviewed on a line-by-line item. The meeting is scheduled Monday, May 4, 2020 at 10:00 a.m. either by Zoom or conference call.
- D. 2020 Budget Revision – Sole Service Provider – RB explained that there is a personal line item update. There is a change of \$5,000 from line item 7.01 “Program Director” to line item 7.02 “Sole Service Provider”. The next change is line item 4.03 “Supplemental Transit” to 7.02 “Sole Service Provider” for \$5,000. There was a motion by FC and seconded by EM to accept the changes. The motion passed unanimously.

VI. Reports & Updates

- A. Chairman Report - FC stated that he commended RB for the successful method in which the Program Director hiring was conducted. FC said he also wanted to commend Tia Angelos (TA) for the job she has done so far. FC then stated that he had the Piggyback lights put up and the electric meter installed at the Elysian Field. FC thanked EM for her help. There was no Greektown Parade this year. FC reported on the powerwashing. FC wants to work with his gmail account to increase his participation on daily information. FC stated we need Saturday & Sunday street cleaning for 10 months for a total cost of \$672. Currently we have Bernie doing cleanup from Monday to Friday and we need to review his clean up. FC reported there would be a second person (not Bernie) to do the weekend clean up. There was a motion by EM and seconded by FC for allocating the \$672 annually for the total program for cleaning up the streets on Saturdays and Sundays commencing June 1, 2020 subject to ratification. The motion stated “due to the Covid virus and lack of garbage receptacles, the Board will begin and complete negotiations for weekend cleaning on Saturdays and Sundays commencing on May 1st for 10 months subject to a ratification vote at the next SSA meeting in May. The motion passed unanimously.”
- B. Program Manager/Sole Service Provider Report
 - a. Commissioner Ethics- TA stated that FC, NK, AT, MW, EM and Lorraine Liakouras had all completed their Ethics Filings. Anastasia Makridakis still needs to complete her Ethics Filing.
 - b. Shopper's Reward – TA reported that as of now only 8 people have picked up their 2019 gift cards.
 - c. Financial Update – Q1 Report - RB stated the Q1 Quarterly Report for the 1st calendar quarter of 2020 will be ready for the next meeting in May and will be presented at that time.

- d. Zapwater – PR/Marketing Update – Stephanie Reay (SR) said that she talked to RB & TA and has been meeting with them. SR stated they are focusing on the restaurants offerings in light of Easter and the Covid-19 pandemic. She stated that we received media support from the Chicago Tribune and ABC-7 Chicago for the advertising and public relations we did for Easter and Covid-19. She also mentioned there was digital and social weekly content calendars, there is an increase in the ads budget and the monthly newsletter is still going out. SR stated there were 1700 hits on social media for the Covid-19 and 700 hits for Easter. SR reported that the Pay Partnership Time Out Chicago and Covid-19 restaurant offerings were moving forward. RB stated that Zapwater put the “feather banners” on the street. FC and TA distributed them.
- e. Security Reports – There was no report.
- f. Art Committee Report – EM stated that they will allocate nine models for the children to decorate, however due to the fact that the schools are closed she will contact Leo Louchios to see if she can arrange to get the models delivered to the children at their homes. FC stated he would call Leo Louchios to have him contact EM.

VII. Adjournment – Next SSA #16 Commissioner Meeting is May 28, 2020 - At 4:30 p.m. there was a motion by MW, seconded by AT, to adjourn the meeting. The motion passed unanimously. The next SSA #16 Commissioner Meeting is May 28, 2020 at 2:00 p.m.