

GREEKTOWN SSA#16 MAY 21, 2024 MEETING MINUTES - FINAL

Commissioners Attending

Frank J. Caputo, (FC)
Anastasia Makridakis, (AM)
Eve Moran, (EM)
Tom Paspalas, (TP)
Maria Tsourapas, (MT)

Others Attending

Rod Burch, (RB), Exec. Director WCA
Tia Angelos, (TA), Program Director
Dean T. Maragos, (DTM), Advisor
Jessica Lundeen, Heron Agency
Gianna Fontana, Heron Agency
Yanni Dimoulas

Commissioners Absent

Lorraine Rieff-Liakouras
Constantine Vitogiannis

I. Call to Order, Roll Call – The meeting was called to order at 1:00 p.m. A quorum was present.

II. Community Participation – There was no community participation.

III. Review and Vote on Approval of SSA #16 April 23, 2024 Meeting Minutes – There was a motion made by FC and seconded by MT to amend the meeting minutes in item IV. New Business, D. Audit 2023, the statement should read “ There was a motion by EM and seconded by FC to approve the 2023 Audit Report.” The motion passed unanimously. There was a motion made by FC and seconded by MT to approve the amended meeting minutes. The motion passed unanimously.

IV. New Business

- A. Social Media RFP Proposals – There were two presentations to handle just Social Media, the first presentation was given to the Commissioners by Heron Agency’s Jessica Lundeen & Gianna Fontana. The second presentation to handle Social Media was made by Yanni Dimoulas. After both presentations there was a motion by TP and seconded by EM to hire Heron Agency for six months to handle the Social Media for the SSA. The motion passed unanimously.

There was a motion by MT and seconded by EM to have Yanni Dimoulas work under EM for special events on a case by case assignment for six months. Yanni will be paid \$1,000.00 on a project by project basis. The motion passed unanimously. There was a motion by EM and seconded by FC to extend the Silverman Contract until June 14, 2024. The motion passed unanimously. TA will send a letter to Silverman Group informing them that their contract has been extended to June 14, 2024.

- B. Linchpin SEO Renewal Contract – There was a motion by EM and seconded by FC to renew the Linchpin SEO Contract. The motion passed unanimously.
- C. Peerless LLC Renewal Contract – DTM told the SSA that Peerless hasn’t called him to discuss the new contract.

- D. Endorsements – SSA Commissioners – FC informed the Commissioners that we as a body cannot endorse business or other types of proposals in our community. We must refrain since we are the government agency itself.
- E. Q1 2024 Performance Report – RB went through the Q1 2024 Performance Report and explained it to the Commissioners. This was from the period of January 1, 2024 to March 31, 2024.
- F. Annual Report Proposal - There was a motion by AM and seconded by TP to accept the annual report proposal as prepared and presented by RB. The motion passed unanimously.
- G. Financial Submittal Process – There will be a special meeting of the SSA to approve the 2025 Budget on Wednesday, May 29, 2024, at 1 pm at the SSA office.

V. Reports & Updates

- A. Chairman Report – There was no Chairman Report.
- B. Art Chair Report – There was no Art Chair Report.
- C. Program Manager/Sole Service Provider Report – There was no Program Manager/Sole Service Provider Report.
- D. Security Committee Report – There was no Security Committee Report. EM strongly suggested that we establish a Security Committee to report any issues of security in Greektown as they occur and also to establish a Marketing Committee to work with the Social Media and Public Relations companies.

VI. Adjournment – At 4:00 p.m., there was a motion by FC and seconded by EM to adjourn the meeting. The motion passed unanimously. The next SSA #16 Commissioner meeting will be the Special Meeting on May 29, 2024, at 1 p.m. at the SSA office to review the budget.